

## Evaluation of Past Events by Vendors

This data was calculated from surveys completed by over 3,000 vendors in the past 20 years (400+ events).

Scale: 3 = Average  
 5 = Excellent 2 = Below Average  
 4 = Very Good 1 = Poor

### Number of Attendees:

5	4	3	2	1
21%	67%	11%	1%	0%

### Quality of Attendees:

5	4	3	2	1
15%	49%	31%	5%	0%

### Value for Money Spent:

5	4	3	2	1
23%	41%	34%	2%	0%

### Hours of the Event:

5	4	3	2	1
19%	69%	13%	0%	0%

### Customer Service from Staff:

5	4	3	2	1
67%	31%	2%	0%	0%

### Load in & Load Out:

5	4	3	2	1
61%	21%	15%	3%	0%

### Food/Lunch Availability:

5	4	3	2	1
63%	24%	9%	4%	0%

### Overall Rating:

5	4	3	2	1
14%	58%	24%	4%	0%

### Likelihood of Exhibiting Again:

5	4	3	2	1
21%	51%	24%	4%	0%

## Vendor Comments

*"We' keep getting a fair return on our investment and we've done more than 40 events with Pro Expo."*

Katie - Renewal by Andersen

*"We've sponsored over 30 events with Pro Expo over the past 10-years."*

Dixon - Humana

*"Our first event with Pro Expo was in 2013, since then we've participated in more than 35 events."*

Edwin - Palm Mortuary

*"We get solid results with the senior expo. I guess that's why we have participated in more than 20 events."*

Edna - Reborn Cabinets

*"We have participated in over 40 events in the last 5-years and sponsored at least 10 of them."*

Jamie - Optum Care

*"These events work for us. That's why we've participated in more than 100 events in the past 10 years."*

Melody - The Medicare Store

*"We purchased a community sponsorship in 7 senior events in the and had great success."*

Lauren - Partners in Primary Care

*"We've done over 50 events with Pro Expo because they work for us."*

Barbara - Social Security Administration