

## Evaluation of Event by Vendors

This data was calculated from surveys completed by 500+ vendors over the past 20 years.

### Scale:

1 = Poor                      4 = Very Good  
 2 = Below Average        5 = Excellent  
 3 = Average

### Number of Attendees:

1	2	3	4	5
0%	1%	67%	21%	11%

### Quality of Attendees:

1	2	3	4	5
0%	5%	38%	48%	8%

### Value for Money Spent:

1	2	3	4	5
0%	2%	34%	51%	13%

### Hours of the Event:

1	2	3	4	5
0%	0%	13%	69%	12%

### Load in & Load Out:

5	4	3	2	1
0%	3%	15%	21%	69%

### Friendly, Knowledgeable Staff:

1	2	3	4	5
0%	3%	11%	14%	72%

### Overall Rating:

1	2	3	4	5
0%	1%	20%	58%	21%

## VENDOR COMMENTS

“We’ keep getting a fair return on our investment and we’ve done more than 30 events with Pro Expo.”

*Katie - Renewal by Andersen*

“We’ve participated in every senior expo since 2012 and sponsored at least 20 of them.”

*Chris - Humana*

“Our first event with Pro Expo was in 2013, since then, we’ve participated in more than 40 or 50 events.”

*Edwin - Palm Mortuary*

“We’ve done over 50 events with Pro Expo because they work for us.”

*Barbara - Social Security Administration*

“These events work for us. That’s why we’ve participated in more than 100 events in the past 10 years.”

*Melody - The Medicare Store*

“We get solid results, I guess that’s why we have participated in the last 40 events.”

*Neil - Medicare Resource Center*

“We have participated in over 20 and sponsored at least a 10 more.”

*Jamie - Optum Care*

“We purchased a community sponsorship in all 16 senior expos in 2019 & 2020.”

*Lauren - Partners in Primary Care*

“Pro Expo hits the senior market, period. There are no better senior events out there.”

*Ally - Intermountain Health*